

Santa Barbara City College

CLUSTER LEADER COUNCIL

March 14, 1978

MEMBERS PRESENT: H. Dunn, R. Fairly, C. Solberg, Gaston, M. Taylor, L. Hatch,
S. Culler, J. Morrisohn, P. Huglin

MEMBERS ABSENT: R. Armstrong

EX-OFFICIO MEMBERS

PRESENT: D. Emerson, S. Conklin, J. Kay, M. Elkins, R. Sanchez

1. GOLETA VALLEY CENTER - SCHEDULING FOR FALL 1979

Dr. A. Bailon, Administrator in charge of the Goleta Valley Center, was present to discuss features of the new campus. He stated that the only immediate problem to be rectified prior to Fall, 1979 semester was parking. The facility, he stated, is well suited for instruction, has numerous large classrooms all carpeted, with up to 50 student capacity in addition to a large multi-purpose room. Daytime use of the facility for the non-credit program is virtually non-existent in the morning five days per week with increased usage occurring early afternoons and increasing through the evening. Approximately 8-10 classrooms can be made available for morning credit offerings during the Fall, 1979 semester; five in the afternoon and three in the evening. Instructor feedback teaching at the facility is positive and provisions are being made to make the facility more desirable and appealing for students and faculty.

2. GOLETA VALLEY CENTER - A LONG RANGE PROPOSAL

Discussion occurred relative to a proposal submitted by Mr. Bill Miller suggesting probable uses for the facility as a satellite campus of the instructional program. In an open discussion, many thoughts and ideas were conveyed. These include:

- a. Courses that were most successful this semester (Spring 1979) were courses in Business; however, it was suggested not to attempt to draw conclusions on the success of credit offerings and their potential at this stage.
- b. A well designed flyer should be developed announcing credit offerings at Goleta Valley for the Fall 1979 semester and mailed out as some type of insert to the regular Schedule of Classes.
- c. Problems with scheduling appear to have occurred with numerous students. To alleviate this negative influence, a suggestion was made to consider scheduling classes at the Goleta Valley facility to begin on the half hour.
- c. A needs analysis should be conducted to determine the type of students attending credit classes at Goleta Valley.
- d. An inference was made that a different type of student appears to be attending credit classes at Goleta Valley. A survey should be conducted to ascertain information on the type of students attending, area needs, reasons for attending, future considerations, etc..

- e. The Goleta Valley Center facility would be used to house all of one program (i.e. Business Education, Social Sciences, etc.).
- f. A broader advertising campaign should be considered for the Fall 1979 semester so that the community may be made aware of our intentions and potential to provide credit offerings at Goleta Valley.
- g. Plans for the credit program at Goleta Valley should be geared toward the expansion of our student population base.
- h. A factor that may detract from attracting clientele for the credit program at Goleta Valley is that the campus itself is not typical of a post-secondary setting. The lack of certain facilities and services may tend to limit our ability to draw students to the campus.
- i. A meeting of the CLC will be scheduled at Goleta Valley, so that Cluster Leaders may have an opportunity to become familiar with the campus.

A question was asked stating whether any courses had been scheduled for offering at Goleta Valley for the Fall 1979 semester. With the exception of one department, no other courses appear to have been scheduled. A suggestion was made to make every attempt to provide as much of a balanced curriculum as possible at Goleta Valley during the Fall 1979 semester. So that Cluster Leaders could be in a better position to recommend offerings for Goleta Valley, the next meeting of the CLC will be held at that campus and a tour of the facility will be conducted. At that time, a better idea of potential credit offerings can be known and incorporated in the Fall 1979 Schedule of Classes. Also, a survey will be conducted by the Instruction Office involving all classes offered at the Goleta Valley campus this Spring semester, 1979. Results will be available for discussion and review prior to the March 28, 1979, meeting.

3. PERSONNEL (CLASSIFIED AND CERTIFICATED) REPLACEMENT AND NEW REQUESTS FOR 1979-80

A display showing all personnel requests for the 1979-80 college year was provided to the council as an information item. All requests were discussed, including classified personnel from the instructional area. Discussion ensued relative to the request in English for a 70% substitute (contractual) replacement for John McCafferty (resigned). The rationale for the request was unclear and some members asked for information pertinent to the replacement request. A question was raised asking whether replacement requests for personnel and requests for new personnel would be considered separately or together. The intent is to consider all requests for certificated personnel together.

4. NEXT MEETING

The next meeting will be held on Wednesday, March 28, 1979, at the Goleta Valley Center. Further information will be forthcoming announcing the time and location.

RMS/mjb

cc: Dr. Mertes
Administrative Deans
Department Chairpersons
Representative Council
Curriculum Advisory Committee